I Claim:

| 2 | 1. An integrated eigarette pack and match container system comprising |
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| } | front, rear, side and bottom walls cooperating to define a box having a lower |
| | concavity; |

a lid having an upper concavity hinged to an upper portion of the rear wall for movement between an open and a closed position to create a common cavity including the upper and lower concavities;

an inner sleeve received at least within the lower concavity, being substantially oriented in parallel confronting relation with the front wall and cooperating therewith to define a concavity therebetween having an upper opening;

a match set disposed in said concavity and comprising a base and a plurality of individual matches extending therefrom and having stems and heads, whereby said match set is accessible to a user when the lid is in the open position, and fully contained within the container when the lid is in the closed position.

2. The system as recited in claim 1, and further including: an abrasive match-striking surface on at least one of said walls.

3. The system as recited in claim 1, wherein: the matches are detachably secured to the match base with the heads thereof remote from the base, the base being so positioned when the lid is in its open position that the match heads extend outwardly from the concavity.

4. The system as recited in claim 1, wherein the cigarettes are fully self-

| 1 | contained within the conjoined concavities, and are accessible concurrently with |
|----|--|
| 2 | the matches. |
| 3 | |
| 4 | 5. The system as recited in claim 3, wherein the matches are secured to at |
| 5 | least one separate match base. |
| 6 | |
| 7 | 6. The system as recited in claim 3, wherein a quantity of matches are |
| 8 | selected to coordinate with a quantity of cigarettes packaged with the system. |
| 9 | |
| 0 | 7. The system as recited in claim 6, wherein the selected quantity of |
| 1 | matches includes a reserve quantity of matches. |
| 2 | |
| 3 | 8. The system as recited in claim 1, wherein: |
| 4 | the panel includes a panel confronting the box front wall and side flaps |
| 5 | secured to respective side walls of the box, for supporting the pack lid in |
| 6 | overlapping relationship in the closed position. |
| .7 | |
| .8 | 9. The system as recited in claim 1, wherein: |
| 9 | the lid has front, side and rear walls normally closing the upper ends of the |
| 20 | box by engaging the upper edges of the box front, side and rear walls, said lid |
| 21 | having its rear wall hingedly connected with the box rear wall. |
| 22 | |
| 23 | 12. The system as recited in claim 1, further including: |
| 24 | an inert liner having a front panel and side flaps, the front panel being |
| :5 | disposed adjacent the box front wall and having the side flaps being disposed |

| 1 | along the box side walls. |
|----|---|
| 2 | |
| 3 | 13. An integrated cigarette pack and match container system comprising: |
| 4 | front, rear, side and bottom walls cooperating to define a box having a lower |
| 5 | concavity; |
| 6 | a lid having an upper concavity hinged to an upper portion of the rear wall |
| 7 | for movement between an open and a closed position to create a common cavity |
| 8 | including the upper and lower concavities; |
| 9 | an inner sleeve received at least within the lower concavity, being |
| 10 | substantially oriented in parallel confronting relation with the front wall; |
| 11 | a match set integrally formed in the front wall and supporting a plurality of |
| 12 | individual matches extending therefrom and having stems and heads, whereby said |
| 13 | match set is accessible to a user when the lid is in the open position, and fully |
| 14 | contained within the container when the lid is in the closed position. |
| 15 | |
| 16 | 14. The system as recited in claim 13, and further including: |
| 17 | an abrasive match-striking surface on at least one of said walls. |
| 18 | \cdot ' \cdot |
| 19 | 15. The system as recited in claim 13, wherein: |
| 20 | the matches are detachably secured to the front wall by a perforated portion and |
| 21 | positioned when the lid is in its open position that the match heads extend |
| 22 | upwardly from the front wall. |
| 23 | |
| 24 | 16. The system as recited in claim 13, wherein the cigarettes are fully self- |
| 25 | contained within the conjoined concavities, and are accessible concurrently with |

the matches.

17. The system as recited in claim 13, wherein a quantity of matches are selected to coordinate with a quantity of cigarettes packaged with the system.

18. The system as recited in claim 17, wherein the selected quantity of matches includes a reserve quantity of matches.